



**TGIC**  
ఇంటింటా ఇన్నోవేటర్

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# NEWSLETTER

MONTHLY UPDATES FROM THE  
TELANGANA INNOVATION CELL

GRASSROOTS INNOVATION SOCIAL ENTREPRENEURSHIP GOVERNMENT PARTNERSHIPS INCUBATION



## WHAT'S NEW THIS MONTH

*New Partnership Unlocks Global Opportunities for Telangana's Innovators*

*May's Incubators Roundtable Strengthens Ecosystem Connections*

*TGIC x S-HUB Partnership: Writing Telangana's Innovation Story, One Village at a Time!*



# New Partnership Unlocks Global Opportunities for Telangana's Innovators

In a move to empower Telangana's grassroots and social innovators, **Telangana Innovation Cell (TGIC)** has joined hands with **Impact Hub Hyderabad**, a key player in the global social innovation space. The Memorandum of Understanding (MoU) was signed by **Meraj Faheem** (CEO, TGIC) and **Jyoshna Reddy** (Co-Founder & Director of Strategy, Impact Hub Hyderabad), on 26<sup>th</sup> May 2025. This partnership opens doors for local startups to scale their impact across 70+ countries.

## WHY IT MATTERS

Social enterprises and innovators in Telangana often face hurdles in accessing global markets, funding, and policy influence. This partnership bridges that gap by leveraging Impact Hub's worldwide network, offering startups:

- **Market Access:** Connections to international investors, corporates, and accelerators.
- **Policy Advocacy:** A platform to shape inclusive policies through global dialogues.
- **Scalable Solutions:** Support to deploy homegrown innovations where they're needed most.

## A SHARED VISION FOR IMPACT

The unified approach combines TGIC's ecosystem-building expertise with Impact Hub's worldwide network to transform community-driven ideas into far-reaching solutions. This synergy not only amplifies Hyderabad's position as an innovation hub but also creates pathways for local problem-solvers to make worldwide contributions.

## WHAT'S NEXT?

The alliance will kick off with Impact Hub's flagship initiative '**Social Impact Awards 2025**' for eligible startups, followed by cross-border mentorship and investor showcases. For Telangana's ecosystem, this isn't just a partnership—it's a launchpad for worldwide change. *Stay tuned for updates as we spotlight the first cohort of startups going global!*





# May's Incubators Roundtable Strengthens Ecosystem Connections

Telangana Innovation Cell's monthly T-Incubators Roundtable continues to demonstrate the strategic value of structured public-private coordination in building robust entrepreneurial infrastructure. The most recent one was held on May 29<sup>th</sup> at **Atal Incubation Centre - CCMB**, bringing together institutional leaders to align strategies and address critical challenges in nurturing startups.

## KEY PRIORITIES

The discussion was focused on key priorities: standardized metrics for measuring incubator performance, resource sharing between urban and rural innovation hubs, and best practices for supporting deep-tech ventures. Participants worked collaboratively to develop action plans, with TGIC committing to synthesize these into a statewide framework by next quarter.

## PROJECT ORBIT UPDATES

A brief update was shared on Project Orbit, as announced in the last roundtable. It is an ambitious effort to create a unified digital system for Telangana's Innovation Ecosystem. When Complete, the platform will seamlessly connect startups, corporates, MSMEs, institutions, investors, and Govt. partners across the state's entrepreneurial landscape.

## COLLECTIVE OUTCOMES

The roundtable meeting fostered a dynamic exchange where incubators shared their most pressing challenges, sparking collaborative problem-solving among peers. Key outcomes emerged from the collective discussion are:

- A unanimous agreement to establish a **shared mentor pool** specifically for hardware startups.
- **Collaborative Outreach Support** among peer incubators for their flagship programs.

These concrete steps showcase the roundtable's unique ability to transform dialogue into actionable strategies that strengthen Telangana's innovation ecosystem.





# TGIC x S-HUB Partnership: Writing Telangana's Innovation Story, One Village at a Time!

Innovation isn't just about Silicon Valley-style disruptors—it thrives in Telangana's villages, small businesses, and community collectives. Yet without the right platforms, these grassroots solutions remain invisible, untapped, and trapped in hyperlocal silos.

With an aim to bridge this innovation divide, the Telangana Innovation Cell (TGIC)—the state's flagship innovation arm—has teamed up with S-HUB (a Siasat Daily initiative) to turbocharge grassroots problem-solvers.

The MoU was signed by **Amer Ali Khan**, Member of Legislative Council & News Editor of The Siasat Daily & **Meraj Faheem**, CEO of TGIC on 30<sup>th</sup> May 2025 at Hyderabad. This marks a cross-sector alliance to empower underserved entrepreneurs, local media innovators, and small businesses across the state.





## WHY THIS PARTNERSHIP WILL BE A GAME-CHANGER

By merging TGIC's reach across the government departments and larger ecosystem in the state, with S-HUB's deep-rooted media networks and community trust, we are aiming to create something unprecedented: a pipeline that turns everyday problem-solvers into scalable change-makers.

This is about more than funding or training—it's strengthening the innovation playbook to honor indigenous knowledge, leverage vernacular media's influence, and prove that transformative ideas don't just come from labs and incubators. When a farmer's low-cost irrigation hack gets amplified through Siasat's print and digital platforms and TGIC's scaling programs, it does more than help one village—it sparks a movement.

## THE LONG TERM VISION

Every district in Telangana has its own innovation identity with each carving out its own niche. Think of Warangal and its craft-tech ingenuity, Nizamabad and its pioneering farm-tech solutions, or Khammam's dedication to sustainable agriculture and diverse crops.

Through this partnership with the Siasat media network, the ambition is to magnify the reach and impact of these regional innovations through a media-powered network that serves as a vital bridge to markets, mentors, and the entire entrepreneurial ecosystem.

This partnership isn't about creating another startup ecosystem. It's about strengthening the vision that the most powerful innovations often start where the world isn't looking.





# The Newsletter Team

## SPECIAL THANKS

Meraj Faheem, CEO - TGIC

## THE EDITORIAL TEAM

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## VISUALS AND DESIGNS

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## About TGIC

**Telangana Innovation Cell** (herein referred to as TGIC) is an initiative by the Information Technology and Industries & Commerce Department, Government of Telangana. TGIC was set up in 2017 under the State Innovation Policy with a vision— to build and nurture the Culture of Innovation in the State of Telangana. Today, it acts as the first response of the State Government for identified grassroots innovators, start-ups, entrepreneurs, and innovation catalysts to foster an inclusive innovation ecosystem with State-as-a-whole-approach.

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